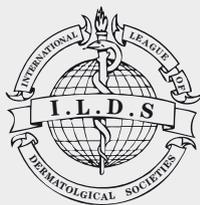


# Newsletter N° 13

May, 2010



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## 22nd World Congress of Dermatology Seoul 2011

### Letter from Seoul

#### Publication Center: Gathering Dermatology Journals and Publications in One Place

As part of our efforts to improve the overall exhibition experience for both participants and contributors, the Organizing Committee has decided to create a specially designated **Publication Center** for the 2011 World Congress. In addition to commercial booths for select dermatology-related periodicals, the center will contain a non-commercial Journal Display Area. The Publication Center aims to fulfill several purposes:



- Encourage greater participation from a broader range of dermatology publications by removing barriers of entry
- Make all publication-related organizations and materials easily locatable within the exhibition area
- Create a convenient and relaxing atmosphere for participants who wish to browse through publications

Additionally, throughout the Congress a non-commercial **'Journal Display Area'** will be available for participants to use at all times. **All publication companies may have their journals and/or pamphlets included in the display area free of charge.**

The Organizing Committee hopes that this program will help to expand and develop dermatology by exposing professionals from every corner of the globe to the wide variety of specialized publications that are available today.

#### Scholarship Program

The ILDS has long maintained that dermatologists from all parts of the world should have the opportunity to benefit from the WCD's education and professional offerings, regardless of economic background.

In total, about 400 educational scholarships are planned for the World Congress of Dermatology of which 55 will be provided by third party organizations.

145 scholarships will go to dermatologists from developing countries (Program 1) and the remaining 270 will go to fellows and residents (Program 2). Scholarships will cover registration fees, accommodation and travel expenses. The early-bird registration fee will be applied to the scholarship program. Participants will be divided into three regional categories: 1) Asia, 2) Europe, Oceania and North America 3) South America and Africa. Final scholarship amounts will be based on region and registered ILDS membership size.

Scholarship recipients will be chosen based on recommendations from local ILDS member societies. Detailed information will be sent to each local ILDS member society in May.



#### Second Industry Liaison Meeting

The WCD local organizing committee was graciously provided a complimentary booth for the 68th Annual AAD Meeting in Miami, USA with approximately 20,000 participants in attendance. Professor Eun, the Congress President, and Professor Chung, the Local Scientific Committee Chair, were able to attend the meeting to promote the 22nd World Congress and to meet with major sponsors during the 2nd Industry Liaison Meeting.

Eight major sponsoring companies, including L'Oreal/Galderma (Diamond), Allergan (Gold), Stiefel (Gold), Pierre Fabre (Silver), P&G Beauty & Grooming (Silver), Astellas Pharma (Bronze), Johnson & Johnson (Bronze) and LEO Pharma (Bronze), attended the meeting on March 7 at the Loews Miami Beach Hotel. The organizing committee was also very honored to have in attendance Professor Jean-Hilaire Saurat, President of the ILDS, and Professor Adrian-Martin Pierini, the Secretary-General of the 21st WCD and an ILDS Committee Member.

A presentation covering the current status of the Congress and various sponsorship related items was followed by a lively exchange of ideas to make the Congress more successful.

A meeting for prospective exhibitors was held immediately afterwards in the same location.

#### Ancillary Meetings during the WCD 2011

Ancillary meetings represent a very important part of the WCD and will be held from May 23rd (after-

noon only) to the 24th (all day) in the COEX venue. Information regarding the possibility to hold ancillary meetings at the WCD has recently been sent to ILDS member societies. Thus far 14 societies, including the International Society of Dermatology (ISD), have sent in applications. If any society is interested in holding an ancillary meeting at the 22nd WCD, please send an e-mail to the Congress secretariat at [scientific@wcd.org](mailto:scientific@wcd.org). **The deadline for applications is June 15th, 2010.**

#### Call for Abstracts (Free Papers)

Authors are encouraged to be a part of the outstanding 22nd WCD scientific program by submitting their abstract for oral or poster presentation.

All abstracts must be submitted online through the Congress website where you may also find detailed submission instructions and guidelines. Please read the instructions carefully when preparing your abstract. All abstracts will be carefully reviewed by the Scientific Committee and the results will be sent via e-mail notification by December 31, 2010. Authors of accepted abstracts must be registered for the Congress. **The abstract submission deadline is October 31, 2010.**

For more information about abstracts, please visit the Congress website at [www.wcd2011.org](http://www.wcd2011.org) or send an e-mail to [abstract@wcd2011.org](mailto:abstract@wcd2011.org) or [scientific@wcd2011.org](mailto:scientific@wcd2011.org).



## 23rd World Congress of Dermatology

### Vancouver Bid

CDA World Congress of Dermatology  
Vancouver 2015 Bid

[www.derm2015.org](http://www.derm2015.org)

Thank you to everyone who stopped by our exhibit booth during the 68th American Academy of Dermatology in Miami. It was a pleasure to meet so many international colleagues at our booth and during the receptions hosted by the Canadian Dermatology Association and the UBC Department of Dermatology and Skin Science.

Many of you have asked about the symbolism of our Canadian 2015 Bid logo. The design of multiple colours and interconnected bursts of fireworks symbolize a *Global Celebration of Dermatology*, which is also our bid theme. The interconnected clusters also represent a meeting of minds aimed at sharing knowledge and visions for improving skin health throughout the world.

#### More About Vancouver...

Well, spring arrived early on the West Coast of Canada. The usual first signs of spring (crocus and daffodil blooms pushing up from the soggy ground and millions of cherry blossoms overhead) are well finished.

Vancouver has one of Canada's mildest climates with average daily summer highs of 21 to 23 degrees Celsius (69 to 74 degrees Fahrenheit). Perfect conditions for any visitor to enjoy the sights and flavours of the city and province – even visitors with special needs. Yes, Vancouver enjoys the reputation of being one of the most accessible cities in the world for travelers with disabilities. Accommodations, restaurants and attractions throughout British Columbia have embraced the Accessible Tourism Strategy, which assesses services and suppliers of their ability to serve people with disabilities.

Vancouver's population is about 600,000, with a metropolitan area of over two million. The metropolitan area is accessed by an efficient public transportation system, including rapid transit, buses, trains and ferries. A bigger city means great nightlife, live music, festivals and entertainment. Plus, Vancouver was recently ranked one of the top restaurant cities in the world by Food & Wine magazine, with more and more world-renowned celebrity chefs taking an interest in establishing restaurant roots in the city.

Another little-known fact is that Vancouver is the birthplace of Greenpeace and has long been a leader in environmentalism. In fact, the newly expanded Vancouver Convention Centre (VCC) is a perfect example of a commitment to practice the highest environmental standards. The VCC recycles an average of 180,000 kg of materials every year. The *scratch* kitchen, where every food item is prepared from scratch uses fresh local ingredients without additives, avoids disposable utensils, and donates leftover food to local charities. The six-acre *living roof* houses thousands of indigenous plants and recovers rainwater for irrigation. Designed with a seawater heating and cooling system, the facility also houses a fish habitat, built right into the building foundations. Environmental designations include:

- Powersmart Convention Centre by BC Hydro
- GO GREEN certified from the Building Owners and Managers
- VCC West building is LEED (Leadership in Energy and Environmental Design) Platinum certified, with the East building seeking LEED-EB certification. This is the first convention centre in the world to earn the highest LEED rating!



Vancouver's Bid Booth at the Miami AAD meeting in March 2010

We welcome your comments and questions on Vancouver, Canada and our proposed bid. Please feel free to email [info@derm2015.org](mailto:info@derm2015.org).

Warm regards,  
Jerry Shapiro, President  
Harvey Lui, Secretary-General  
Larry Warshawski, Bid Director, CDA Liaison  
World Congress of Dermatology Vancouver 2015  
Bid Committee

## Members' Corner

### New Members



### The International Forum for the Study of Itch (IFSI)

Sonja Ständer

The IFSI is a multidisciplinary international association for clinical practitioners, researchers and scientists from all medical fields dedicated to improving the understanding and treatment of itch for the benefit of suffering patients worldwide ([www.itchforum.net](http://www.itchforum.net)). The main mission of the non-profit organization is to advance itch-related research and education and to promote treatment and clinical efforts to help alleviate this debilitating symptom. In addition to managing all future *International Workshops for the Study of Itch*, IFSI will also disseminate new information about itch to its members, the international medical community and the public at large through various media. IFSI conducts international meetings every second year; the next to be held in Brest, France in September 2011 (Organizer: Prof. Dr. Laurent Misery) where researchers present the latest findings in the field. The official Journal of the IFSI is the *Acta Dermato-Venereologica*, where an Itch Section with IFSI members acting as section editors was established. This is the first Journal world-wide with an own itch section. IFSI support the publication of high quality papers in this section by covering the publication costs on request.

The current board members of the IFSI are: Sonja Ständer, Germany (president); Alan Fleischer, USA (treasurer); Elke Weisshaar, Germany (secretary); Jeffrey D. Bernhard, USA; Earl Carstens, USA; Toshiya Ebata, Japan; Hermann Handwerker, Germany; Kenji Takamori, Japan; Thomas Mettang, Germany; Jacek Szepletowski, Poland and Gil Yosipovitch, USA. Membership application forms can be requested by mailing to [sonja.staender@uni-muenster.de](mailto:sonja.staender@uni-muenster.de) or can be found on our homepage [www.itchforum.net](http://www.itchforum.net).

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**Foundation of the International Forum for the Study of Itch (IFSI) September 25th 2005.**  
Many of the founders were active EADV members.



## The International Skin Care Nursing Group (ISNG)

### The International Skin Care Nursing Group – Ten Years on

The promotion of skin health and dermatology worldwide substantially depends on the knowledge and skill of nurses as well as dermatologists promoting access to high quality care. The International Skincare Nursing Group (ISNG) was established in 1999 at the VIII International Congress of Dermatology in Cairo. It was set up to improve skin-health and skin-care internationally through promoting the contribution of the nursing service as a resource. As such, ISNG has focused on creating educational opportunity for nurses, role development and the research evaluation of skin care- dermatology nursing.

ISNG embraces approximately 265 members from over 30 countries and has recently become affiliated with the International League of Dermatology Specialists (ILDS), although has long standing affiliation with the International Council of Nurses. We work with national dermatology nursing associations. ISNG has also collaborated with the World Health Organisation, promoting effective skin care within the lymphatic filariasis morbidity control programme. ISNG is now recognised as the nursing sister society to the European Academy of Dermatology and Venereology. We also have links with important bodies such as the International Foundation of Dermatology, with whom we share many objectives. Through these various bodies ISNG has sought to promote educational and development opportunities for dermatology nurses and the development of skin care as a fundamental nursing activity for all nurses. We continue to lead the nursing meetings at the World Congress of Dermatology and now provide a nursing meeting at the autumn EADV event. In addition we have created educational opportunity and stimulated development and debate in other continents, with initiatives countries such as India, South Africa – as well as the USA and Australia.

The ISNG is now going into its 10th year, having grown and developed significantly over time. Further changes are imminent. ISNG has been led by an Advisory Board of mainly senior dermatology nurses from different continents (and one dermatologist) who have supported the development of skin care within their region and led some of the national dermatology groups that we have. I have chaired the Board for the last 10 years, with the support of former Secretary/ Deputy Chair, Rebecca Penzer. Whilst remaining on the Board, I am now stepping down as Chair, since our organisation is now well established. The current Deputy Chair for the ISNG, Mrs Corinne Ward, is the incoming Chairperson from May 2010. Corinne is a Tissue Viability Specialist Nurse from Malta, former President of the Maltese Nursing Association and the Commonwealth Nurses Federation. Also, ISNG has teamed up with a brand new Secretariat (Woolley Pau PR) this year, based in London. This service will help us with the day to day administration of the Group and has enabled us to secure core sponsorship from within the pharmaceutical industry, whilst remaining completely independent as a source of nursing expertise. Roxy Billett is our first point of contact and will be responsible for implementing the support service. Such support will allow us to continue to promote further development. Membership of the ILDS will enable us to work more collaboratively with our medical colleagues at the international level on our shared goal to promote skin health worldwide.

### Aims of the ISNG

- Promote nursing education, development and evidence base practice for nurses related to skin health and skin care
- Facilitate collaboration with nursing networks and other health professionals on skin health / skin care
- Raising awareness of:
  - skin disease and skin health as a public health concern of significant impact on individuals and populations
  - the lack of support and resources for nursing which prevents realisation of the full potential to meet skin care related health needs
- Promoting nursing involvement in international dermatology policy making
- Maintain an Advisory Group of expert nurses who provide a resource on skin health and skin care

### ISNG History

- **1998:** Working group established in Oxford, aims and objectives of the group determined, supported by Professor TR Ryan (Oxford)
- **1999:** Launch at VIII International Congress of Dermatology, Cairo
- **1999:** Supported instigation of European Skin Care Nursing Network, Amsterdam
- **1999:** Successful funding bid for project worker for three years
- **2000:** ISNG Office set up at University of Southampton
- **2002:** Invited to plan the first nursing symposium at World Congress of Dermatology
- **2003:** Affiliated to the International Council of Nurses
- **2007:** Invited to lead the World Congress of Dermatology meeting in Argentina and webcast this to nurses free (meeting held in Spanish and English)

- **2008:** Formalised as the nursing sister Society to the European Academy of Dermatology and Venereology (EADV)
- **2010:** Affiliated to the International league of dermatological societies (ILDS)

### Membership and Countries

- Over 265 members from over 30 countries
- Cover most continents
- Most members are activists/senior influential nurses, with a Board comprised of regional leaders
- Nurses mainly but multi-professional
- Regular newsletters sent to members
- Established website [www.isng.org](http://www.isng.org)
- Support the development of national dermatology nursing organisations and collaborate actively with them: eg. BDNG, DNA, SDNS, ADNA

### Professor Steven Ersler, RN, PhD

Chair, ISNG Advisory Board  
Professor of Nursing Development & Skin Care Research  
Centre for Wellbeing & Quality of Life,  
Bournemouth University, UK.

### ISNG Contact Details

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ISNG Secretariat  
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### [www.isng.org](http://www.isng.org)

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## Members' News

### Indian Association of Dermatology, Venereology and Leprosy

#### IADVL NEWS 2010 ([www.iadvl.org](http://www.iadvl.org))

Indian Association of Dermatologists, Venereologists and Leprologists (IADVL) is one of the largest Dermatology Associations in the world. Presently we have nearly 6,250 members. IADVL organizes an annual conference known as DERMACON. The 38th DERMACON was held in Lucknow, Uttar Pradesh from Jan 7th–10th 2010. Nearly 2,800 delegates attended the conference. There were four parallel sessions and more than 20 foreign guest speakers delivered lectures. More than 400 posters were displayed. The highlights of the conference were a National Quiz and Award papers for young dermatologists and residents. IADVL History Book, a prestigious publication of IADVL was released during the inauguration of the conference. Dr. Hemangi Jerajani, the first lady president of IADVL took over as the National President from Dr. V.K.Sharma. Dr. Ramesh Bhat M and Dr. Jayadev Betkerur took over as Hon. Secretary and Treasurer respectively. Dr. J.S. Pasricha was awarded the Prof Kandhari Life Time Achievement Award, Dr.A.K.Bajaj received ILDS appreciation award and Dr. Inderjeet Kaur received Maria Duran Award (ISD).

IADVL has 21 state branches. The annual conference (CUTICON) of Andhra Pradesh State was held in February. Local CMEs were held in New Delhi, Dibru-

garh (Assam), Mangalore (Karnataka) and other places. Bangalore Dermatology Society will be organizing Cosmecon in Cruise from May 22–27 at Singapore. IADVL will also be organizing WCD ancillary meet at Seoul in May 2011. Haryana State Branch will host the next DERMACON (Feb 3rd–6th, 2011) at Gurgaon ([www.dermacon2011.org](http://www.dermacon2011.org)). IADVL will be launching a new online Journal known as Indian Dermatology Online Journal. Digital lecture series for undergraduates has been uploaded on IADVL website. IADVL is also in the process of bringing out a comprehensive text book of Dermatology for undergraduates on similar basis as the IADVL Text Book of Dermatology (3rd edition)

*Compiled by*

Dr. Ramesh Bhat M  
Hon. Gen. Secretary  
IADVL  
Prof & HOD, Fr. Muller Medical College  
Mangalore, Karnataka



Dr Hemangi Jerajani, President IADVL, Dr V K Sharma, Past President and other dignitaries during inauguration of the 38th DERMACON.



## Cosmetic Dermatology Society of India

The Regional meeting of the International Society of Dermatology will be held in association with the Cosmetic Dermatology Society of India from 17th–19th Sept 2010 in Mumbai, India.

**Details of the Congress are as follows :**

Friday 17th Sept 2010 8.30am – Sunday 19th Sept 2010 6pm

Regional meeting of the International Society of Dermatology & Cosmetic Dermatology Society of India *CoSdermindia 2010*.

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ÖSTERREICHISCHE GESELLSCHAFT  
FÜR DERMATOLOGIE UND VENEROLOGIE



## Austrian Society of Dermatology and Venereology

### Dermatology in Central Europe: Proud Past and Challenging Future

The Spring Meeting *Dermatology in Central Europe: Proud Past and Challenging Future* of the Austrian Society of Dermatology and Venereology was held on February 26th, 2010 in the Grand Lecture Hall of Vienna's Old University, on the occasion of the society's 120th birthday.

The Austrian Society of Dermatology and Venereology was founded by Moriz Kaposi, and incorporated on February 25th, 1890. The foundation followed that of the German's Society in Prague, ten months earlier. Austrian dermatologists were instrumental in this process, notably Eduard Lipp from Graz. This attests to the early close relationship between the German speaking societies in Europe – supported today by the German and the Swiss Dermatologic Societies of our bid for the World Congress of Dermatology 2015.

Topics of the Spring Meeting were not only the proud past of the society within Central Europe, but also the far ranging international network and intense collaboration with our European neighbors and partners beyond the waters. The elaboration of the scientific profile of our society was concluded by a look into future challenges and chances of further development.

Klaus Wolff kicked off with *Evolution and Change in Dermatology*, covering the development of dermatology in Austria from its beginnings with Plenck, followed by Hebra, his contemporaries and students to its current status. Karl Holubar drew our attention to the *Quiet Contributors* who did not make it to the helm of institutions or schools. Thereafter spoke Vienna-born Thomas Luger, head in Münster University, hoc tempore president of the German Society of Dermatology (the first Austrian to hold this office since 1933). Gerold Schuler in Erlangen and Thomas Schwarz in Kiel are two more such brain exports. Beginning in the 1970ies, a relationship was initiated between Austrian dermatology and the National Institutes of Health (NIH), Bethesda, Maryland. Georg Stingl and Helmut Hintner, followed by Werner Aberer and Hubert Pehamberger, were the first to start and boost their scientific careers there. Stephen I. Katz, at that time head of the department of dermatology and now director of NIAMS, presented his view of the development of this mutual relationship in his talk *Planting seeds and watching them grow*. (Altogether several more Austrians made their stints or found their final haven abroad, trainees and/or exports of sort: Fred Helm, Boston and Buffalo; Klaus Wolff, Mayo Clinic; Elisabeth Wolff-Schreiner, San Francisco and Boston; Peter Fritsch, Yale University; Herbert Hönigsmann, University of Washington, Helmut Kerl, New York City; Karl Holubar, Amsterdam, Buffalo and Jerusalem.)

Further in our program our young generation of researchers presented their investigations, e.g. the development of the HPV Vaccine (Reinhard Kirnbauer), the mechanisms of cancer progression (Susana Ortiz-Urda, Peter Petzelbauer), dermatopathology

and cutaneous lymphoma (Lorenzo Cerroni), photobiology (Peter Wolf) and new approaches to treatment of skin diseases by gene splicing or by using dendritic cells (Johann Bauer, Patrizia Stoitzner), or patient-care after organ transplantation (Alexandra Geusau), and new ways of communication in dermatology (Michael Binder).

Georg Stingl opened the late afternoon sessions with an impressive overview on the gain of knowledge in our discipline by the development of modern diagnostic tools. Peter Fritsch, Herbert Hönigsmann and Helmut Kerl covered the developments in the art of teaching dermatology, in photobiology and its future options, and dermatopathology, then and now. Changes and developments during 120 years were presented in the fields of infectious skin diseases (Erwin Tschachler), allergology (Werner Aberer), dermatooncology (Hubert Pehamberger), barrier function of the skin (Matthias Schmuth), drug-induced reactions (Klemens Rappersberger), orphan skin diseases (Helmut Hintner) as well as engagements in international health projects such as in Moshi, Tanzania (Georg Klein) and, last, but not least, the challenges for dermatovenereology in the rapidly evolving field of medicine and health economy (Beatrix Volc-Platzer).

Chairs and co-chairs were the EADV president Andreas Katsambas and EADV president elect Frank Powell, Magdalena Czarnecka-Operacz from the UEMS as well as colleagues from neighboring countries. There were about 150 attendees amongst which were presidents and officers of foreign sister societies.

The proud past and challenging future – for Austrian dermatology and Venereology – mark our gladius. One of the challenges is the bid for the World Congress of Dermatology 2015 in Vienna. Vienna has hosted the 2nd World Congress In 1892 with Moriz Kaposi presiding, only three years after the first such venue in Paris 1889.

With modern congress facilities such as the Messe Wien Center (Vienna Fair Area), with an over-abundance of cultural options and historical monuments, Vienna is located at the main West-East thoroughfare in Europe, the Danube, pathway of crusaders, invaders, settlers, forming the Northern boundary of the Latin World of old, connecting European countries throughout innumerable centuries. An ideal venue for the next World Congress.

*Beatrix Volc-Platzer, President  
Johann Bauer, Secretary General*



*Beatrix Volc-Platzer and Johann Bauer*